



# Create & Connect Brilliantly

Transforming  
Chaos to Clarity



SPEAKING • EFT TRAINING • PRACTITIONER CERTIFICATION / CEU

**POSITIVE, AUTHENTIC, INSPIRING!**

## KEYNOTE PRESENTATIONS

### **The Weirdest Way to Calm Down, Feel Great and Succeed**

Have you ever felt frustrated and drained by challenging clients? Would you like to see more breakthroughs and get them sooner? What if you ended your day feeling refreshed instead of burnt out? There is a way to change more lives in less time, while building raving fans and more referrals. In a world where millions are turning to costly drugs, office visits and time away from work to manage mood, sleep, pain and mental health, there is a natural, gentle and low-cost solution to consider. EFT (Emotional Freedom Techniques) is an innovative body/mind method, supported by over 100 clinical studies, that reliably interrupts the stress response while creating pleasant physical and emotional sensations for both the practitioner and the client.

### **Burnout - A Big Problem With A Clinically Proven Solution**

Caregiving is a hard, tedious, and often thankless job. It's easy to feel less than enthusiastic at the beginning of a shift, knowing the demands you're sure to face in the coming hours. And let's not even talk about how you might feel at the end of the day ... or night. Drained, frustrated, hopeless ... even angry. So much stress day after day after day. You want to help, but what can you do besides providing a positive work environment and a listening ear? More than you might think ... a lot more ... with EFT/Emotional Freedom Techniques, an innovative body/mind therapeutic method supported by over 100 clinical studies. It reliably interrupts the stress response while creating pleasant physical and emotional sensations. It's easy to do ... it's amazingly effective ... and one you know it, you are empowered for life! Find out how every caregiver can benefit from this natural, gentle solution to the problem of burnout.



## Meet Your Speaker



### **Betsy Muller, MBA, ACP-EFT**

**Professional Speaker - Holistic Business Coach -  
Best Selling Author**

**Practitioner and Accredited Master  
Trainer of Emotional Freedom Techniques**

Betsy's diverse life experiences as a chemist, oil company executive, medical practice manager, wife, mother, holistic coach, caregiver, EFT practitioner and Master Trainer, entrepreneur, NSA professional speaker, TV guest and BEST SELLING AUTHOR deliver relevant solutions. Audiences gain new ways to manage stress, make better decisions, generate creative solutions and build highly positive relationships. Betsy serves as authentic example of health and success by visibly living the principles she shares. Betsy has presented throughout the United States and Canada for more than a decade, serving groups as small as 6 and ranging up to 500+.

Betsy's messages include practical, well-organized and above all fast-acting strategies to help your audience achieve the habits, action and outcomes needed to be highly productive EVERYWHERE.

### **BETSY IS AVAILABLE FOR:**

**Keynotes • Breakout Sessions • 1-3 Day Training Programs  
EFT Practitioner Certification • Continuing Education**

### **Contact Information**

Travels from Cleveland, OH **Phone: 440-238-4731 | Cell: 440-759-7491**  
email [Betsy@createandconnectbrilliantly.com](mailto:Betsy@createandconnectbrilliantly.com) | [Createandconnectbrilliantly.com](http://Createandconnectbrilliantly.com)  
Book website: [energymakeover4U.com](http://energymakeover4U.com)



## WHAT PEOPLE ARE SAYING

“Betsy Muller is a very engaging, energetic, and thoughtful speaker. Our participants were actively involved throughout her presentation – and left with practical and easy-to-implement strategies. In addition, she is a joy to work with. She is organized, professional, and went above and beyond to actively market our event.”

— **Lisa Crilley Mallis**  
President, NAWBO Cleveland

“Betsy’s wide presentation and teaching background makes her an ideal presenter. She is engaging and relevant. She honors participant’s knowledge and experience. Betsy’s pace, timing and varied activities made the day move!”

— **Linda Richards,**  
Pittsburgh PA

“Your presentation hit upon very pertinent topics and helped our attendees start the day feeling energized, relaxed and positively engaged with one another. Everyone really enjoyed the demonstrations you shared. I am so pleased I chose you as our opening speaker to kick off our Fall Focus Conference.”

— **Bev Devine,**  
Ohio State Medical Association Alliance

“You did an outstanding job at our event last weekend. Truly, the women made so many compliments on the way out. If you need me to speak to anyone who is considering booking you, please have them call me and I will give you a glowing review!”

— **Maria Estes, Event Coordinator**  
MetroHealth System

## PARTIAL CLIENT LIST

PPG Industries • MetroHealth • Cleveland Clinic • The Ohio State Medical Alliance • Ohio Association of Occupational Nurses  
The Wellness Council of NE Ohio • The Cleveland Coach Federation • National Association of Women Business Owners  
The Association for Comprehensive Energy Psychology • CAIET – Canadian Association for Integrated and Energy Therapies  
The Lakeside Association • E-Women Network • Ladies Who Launch • Women in Networking • COSE – Council for Smaller Enterprises,  
Berea City Schools • Strongsville City Schools • Polaris Career Center • Centered Wellness • Unity Spiritual Center.



**MEMBER**  
**NSA**<sup>TM</sup>  
NATIONAL SPEAKERS ASSOCIATION

**TO BOOK BETSY**  
**Keynote Speaker**  
**Master Trainer and Facilitator**

